



# **CHALLENGES AND OPPORTUNITIES FOR THE MICRO-FINANCE SECTOR IN PAKISTAN**

A Thesis submitted to Department of Management Sciences in  
partial fulfillment of the requirement for the MBA degree

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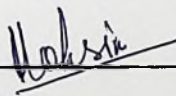
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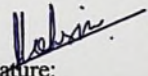
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## **ABSTRACT**

This research study outline an important sector under the domain of banking which is micro-financing that is stated to be a growing sector in the developing country of Pakistan. This sector has the potential to contribute to the economy of the country greatly by enhancing the economic and social aspects of the nation of the country by providing means of a progressing future by providing finance to the potential ventures to the lower income group in parallel to the higher income group which is being served by the existing commercial banks. This paper attempts to highlight the potential challenges faced by this sector in Pakistan including inefficient regulations, competition, need of diverse and innovative product and services in micro finance and at the same time reduce the poverty level in the country. Then it takes a look on the opportunities which are evident that there are many developing countries like Bangladesh benefiting from micro financing and with a proper and effective platform and structure, micro financing is the next potentially beneficial sector in Pakistan.

**Key Words:** Micro finance, Reduction of Poverty, Developing Countries, Challenges, Opportunities, Lower Income Groups.