

IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE MOTIVATION AT GUL AHMED TEXTILE MILLS

By

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A thesis presented to the Department of Management Sciences, Bahria University
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of the MBA degree



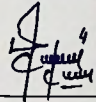
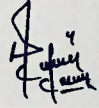

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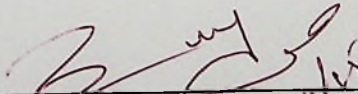
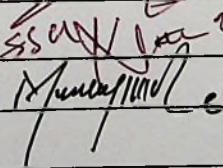
Supervisor-Student Meeting Record

No.	Date	Place of Meeting	Topic Discussed	Signature of Student
5	7 th August	Staff faculty	Chapter # 4 Data Analysis	
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7	11 December	Staff faculty	Entire thesis work 6 chapters	

APPROVAL FOR EXAMINATION

Candidate's Name: Subail Ahmad Registration No. 24182
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I hereby certify that the above candidate's thesis has been completed to my satisfaction and, to my belief, its standard is appropriate for submission for examination. I have also conducted plagiarism test of this thesis using HEC prescribed software and found similarity index at 19% that is within the permissible limit set by the HEC for the MBA thesis. I have also found the thesis in a format recognized by the Department of Management Sciences.

Supervisor's Signature:  Date: 4-2-16
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Abstract

Purpose- The main aim of this research is to conduct a study to analyze the impact of training and development on employee Motivation at Gul Ahmed Textile Mills.

Methodology/sample- The study involved use of questionnaires filled by 200 respondents and data is taken from the questionnaire during among the respondents for the purpose of analysis. To analyze the data, Regression, ANOVA and Correlation tests were applied. The data is collected from primary source that is questionnaire.

Findings- The findings from the research suggest that, training and development has a greater level of impact on employee Motivation which in return enhances their performance. Different researches have already proved the relationship to be true and significant.

Practical Implications- The outcomes of the research might help the Human resource decision makers, policy formulators and other related quarters to understand the impact of training and development activities along with the importance of employee motivation and to understand the overall dynamics and mechanism of conducting and investing on it

Keywords: *Training & Development, Motivation, Textile Mills.*

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