

IT AS A KEY SUCCESS FACTOR IN SUPPLY CHAIN MANAGEMENT

By

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A thesis presented to the Department of Management Sciences, Bahria University
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of the MBA degree



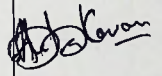
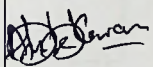
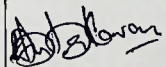
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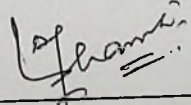
No.	Date	Place of Meeting	Topic Discussed	Signature of Student
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7	25-11-2015	Teacher's Cubicle	Chapter 6 Conclusion & Recommendation	

APPROVAL FOR EXAMINATION

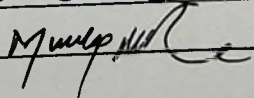
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Abstract

Purpose of the Research- This thesis is based on studying the impact of Information technology in supply chain management. The basic motive behind this research was that to get to know the actual advantages of IT in supply chain of PSO Karachi, Pakistan and how they carry their operations.

Research Design and Sampling- Data was collected through Descriptive quantitative method by using specifically designed questionnaire for the research study. The population selected for this research study are the permanent and contractual supply chain employees. The sample size selected for this research study is 100 respondents. The statistical tools selected for this research study includes ANOVA and Regression analysis.

Findings of the Result- The findings were revealed that the how electronic data interchange application practices impacts on supply chain because companies have to maintain its value in competitive market.

Limitations of the Study- Due to lack of resources such as privacy in information, lack of time and city circumstances, research was limited and did not cover all the areas of supply chain.

Practical Implication- This study would be useful for the managers, suppliers and buyers because it includes the clear and deep knowledge about the supply chain concepts and real practices of EDI applications.

Future Implications- The researcher highlighted certain future implications for other researcher such as they must cover all the areas of the O&G companies to get the exact and accurate results. Secondly, the researcher must try to increase the sample population because with the help of large sample size, it would be easy to distinguish the practices of the Oil and gas companies.

Key Words- Electronic data interchange (EDI), Supply Chain, PSO Company.

Table of Contents

Chapter 1: Introduction.....	2
1.1 Purpose and History of study.....	2
1.2 Problem Statement.....	3
1.3 Aim of the Research.....	3
1.4 Objective of the study.....	3
1.5 Hypothesis.....	3
Hypothesis 1.....	4
1.6 Significance of the study.....	4
1.7 Limitations of the study.....	4
1.8 Scope of the study.....	5
2. Literature Review.....	5
2.1 Introduction.....	5
Chapter 3: Research Methodology.....	9
3.1 Introduction.....	9
3.2 Nature of Research.....	10
3.3 Sample Size.....	10
3.4 Sampling Method.....	10
3.5 Data Collection Methods.....	10
3.6 Data Integration.....	11
CHAPTER 4: FINDINGS, ANALYSIS AND DISCUSSION.....	11
DESCRIPTIVE STATISTICS.....	12
<i>Demographic of Participants</i>	12
Regression Analysis.....	31
ANOVA ^b	32
CHAPTER 5: DISCUSSION & FINDINGS.....	33
CHAPTER 6: CONCLUSION & RECOMMENDATIONS.....	36
REFERENCES.....	37
Questionnaire.....	43