

**EXPLORING TEACHER'S AWARENESS AND
PERCEPTIONS TOWARDS HEURISTIC
METHOD OF TEACHING IN MANAGEMENT
SCIENCES DEPARTMENT, BAHRIA
UNIVERSITY KARACHI**

BY

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No.	Date	Place of Meeting	Topic Discussed	Signature of Student
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APPROVAL FOR EXAMINATION

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I hereby certify that the above candidate's thesis has been completed to my satisfaction and, to my belief, its standard is appropriate for submission for examination. I have also conducted plagiarism test of this thesis using HEC prescribed software and found similarity index at 3% that is within the permissible limit set by the HEC for the MBA thesis. I have also found the thesis in a format recognized by the Department of Management Sciences.

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Abstract

Purpose of the study: The purpose of this research is to explore teachers' awareness and perceptions regarding Heuristic Teaching Methodology. In this exploratory study, general as well as learning-concerned perceptions of teachers have been explored as these play vital role in the level of contribution towards the application of Heuristic teaching method.

Methodology/sample: This is almost a census research. 90 teachers (permanent plus visiting) of Management Sciences Department, Bahria University Karachi, have been taken as respondents. This study employs the use of interviews and questionnaires. Results and data analysis has been represented through the use of pie-diagrams and bar-charts for improved understanding of the explored findings/results.

Findings: The results explored showed that almost all respondents possess awareness regarding Heuristic Teaching Methods. Almost all respondents hold positive general perceptions regarding Heuristic Teaching Methods. However, with respect to learning-concerned (application-based) perceptions, acquired through each heuristic intervention, their perceptions differ for each of the heuristic interventions i.e. for case-study, class/group discussions and role-plays.

Research limitations/Implications: First, this research this has been conducted in Bahria University Karachi, therefore, results may vary depending on heterogeneity of locale and on the number of Universities. Secondly, the outcomes of the results can be used by the university management to further improve the application of Heuristic Teaching Methods by initiating periodic professional developmental programs for teachers guidance and counseling, in areas where it is required.

Keywords: Heuristics, Teaching Heuristics, Teachers, Case-study, Class/Group discussions and role-plays.

Paper type: Research paper.

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