

**IMPACT OF MERGER ON THE
PERFORMANCE OF BANKING SETOR; A CASE
OF STANDARD CHARTERED BANK AND
FAYSAL BANK LIMITED
(BANKING SECTOR)**

By

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A thesis presented to the Department of Management Sciences, Bahria University Karachi Campus, in partial fulfillment of the requirements of the MBA degree



SPRING, 2015

Bahria University Karachi Campus

AKNOWLEDGMENT

I am grateful to the Almighty Allah, the most compassionate and merciful for blessing me with the capabilities and fortitude to accomplish this gargantuan task in limited period of time.

I am thankful to my research supervisor and mentor, Sir YousufAbid, who helped me throughout my project and provided excellent guidelines to make the project successful.

I wish to express appreciation and gratitude to Bahria University faculty especially Dr. Farooq-E-Azam Cheema, HOD Department of Management Sciences Bahria University, Karachi Campus who educated me with the high ideas during the MBA course, to my family who put forth helping hand at every step and created environment for me to religiously spending time for studies, to my colleagues and officials who produced ease for work in summing up this report.

Abstract

Purpose: The study aims to determine the impact of merger and acquisition on the profitability of banking sector of Pakistan.

Methodology: The study involved use of secondary data through published financial reports for the period considering pre-merger and post-merger comparison. To analyse the data, Regression, ANOVA test were applied. To study the impact, the study consider two mergers for analysis which includes SCB and Union Bank & FBL and RBS.

Discussion: Mergers and acquisitions (M/A) in the corporate world has now become a common activity in different industries. These activities has increased due to the after the advent of globalization which gives rise to intense competition. There are a number of reasons why companies go for these activities. Some important motives behind these activities are to reduce cost, increase synergy, develop market etc.

Findings: The result shows that, the acquisition activity has not been as profitable for the bank in terms of performance as expected or desired but there may be other motive. After conclusion the research study also arrives at recommendations which help in gaining insight

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