

ROLE OF ENTREPRENEURIAL EDUCATION IN DEVELOPMENT OF FUTURE ENTREPRENEURS

By

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Supervisor-Student Meeting Record

No.	Date	Place of Meeting	Topic Discussed	Signature of Student
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APPROVAL FOR EXAMINATION

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I hereby certify that the above candidate's thesis has been completed to my satisfaction and, to my belief, its standard is appropriate for submission for examination. I have also conducted plagiarism test of this thesis using HEC prescribed software and found similarity index at 6% that is within the permissible limit set by the HEC for the MBA thesis. I have also found the thesis in a format recognized by the Department of Management Sciences.

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Abstract

Purpose – The purpose of the study is to study was to enhance such understanding of Bahria University entrepreneurship students along with understanding the effect of entrepreneurial education on future entrepreneurs.

Design/Methodology/Approach – This is an exploratory study, which aims to analyze and evaluate the impact of entrepreneurial educations on Bahria university students. The traits, mindset of both men and women and the factors that influence and that affect their entrepreneurial behavior and preferences has been studied during this research. Both secondary and primary methods are used to gather relevant data and information, which has been thematically analyzed to find the motivations, the traits, skill and mindsets that, has led to their pursuit of entrepreneurial education and the effect of such education on them.

Findings – The findings of the study suggest that the majority of the respondents are aware of the effect of entrepreneurial education on them, its significance and its advantages on their future career as entrepreneurs and on society in general. This awareness has increased their already developed entrepreneurial mindset and has provided them a greater opportunity to succeed.

Research Limitations – This study is academic in nature and is carried out in a limited period. A small sample size has been used to conduct this study, which has restricted the results and findings. Moreover, there has been a lack of similar research in a local context making generalization of results difficult.

Practical Implications – To provide a document on the thoughts and concerns of entrepreneurship students, to enhance understanding of the entrepreneurial mindsets in a local context, to provide foundations for future research and to provide recommendations for improvements

Key Words: Entrepreneurship, Entrepreneurial education, Entrepreneurial traits and mindsets.

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