

***Majors: SCM
S.No. (S3)***

***“Exploring the Barriers of sustainable supply chain adoption within
procurement department in Pakistani Organization: case study of SNGPL”***



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DECLARATION:

I declare that the final year project report is based on my own work carried out during the course of study under the supervision of Sir Anwar Khan.

I assert the statements made and conclusions drawn are an outcome of my research work. I further certify that:

The work contained in the report is original and has been done under the general supervision of my supervisor.

The work has not been submitted to any other Institution for any other degree/diploma/certificate in this university or any other University.

I have followed the guidelines/format provided by the university in writing the report.

Whenever I have used materials (data, theoretical analysis, and text) from other sources, I have given due credit to them in the report's text and their details in the references.

Syed Hussain Hamdani

ABSTRACT:

Purpose – This research study aims to identify the most substantial barriers to implementing sustainability in SNGPL.

Design/methodology/approach – The Technique used in project for identifying barriers is purposive sampling and 8 interview to select participants based on their knowledge and experience for deeper insights rather than statistical representations. The barriers were determined based on the interview of managers and employees who participated as respondents

Findings – This study has identified 9 categories of barriers, encompassing 32 sub-barriers. Among these obstacles, the sub-barrier of a lack of middle- and lower-level managers and employee resistance has emerged as the top-priority barrier requiring immediate attention and resolution. meanwhile technology and strategic management have a relatively weaker impact on sustainability implementation

Practical implications – These findings provide valuable guidelines for top managers in this sector to consider as they systematically address sustainability implementation problems to improve performance and competitive advantage. The study offers theoretical and managerial implication for production and operation process. Resolving the driving barriers may help organizations for integration of sustainability in the organization supply chain

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