

## **Acknowledgement**

In particular, I would like to express the following gratitude: First of all, to our supervisor Sir. Ahmad Hassan Chatha. He has given valuable supervision through constructive criticism, comments and suggestions, as well as provided room for discussions. I gratefully acknowledge his enthusiasm and back up in the final stage of the dissertation. Additionally, I would like to extend my gratitude to class teacher Sir. Raja Khalid hafeez for giving us a broad view of supply chain management. A special gratitude is given to my families and friends especially Mr. Hamza Hafeez and Mr. Kamran Majeed to be very helpful in the whole process of dissertation. I sincerely appreciate their patience and dedicated support throughout the duration of the dissertation.

## **ABSTRACT**

The main of the study is to understand the role of Third Party Logistics (3PL) in setting out the respective objective of the companies. The research design is based on cause and effect research which will be designed and carried out in order to develop and extract detailed insights for observing the relationship between the variables. The sampling tools and technique for this purpose is non-probability sampling method which refers to selectively drawing a sample, either on the researcher's decision or the availability or accessibility of the sample, in a non-randomized manner. The sample size of 100 has been conducted in order to know the role of third party logistics throughout the supply chain.

The linear regression and correlation analysis are performed in the current study. The third party logistics process impacts on supply chain management; since many materials are recycled and returned to the traditional process of supply, production and distribution. Third party logistics is essential to make it possible to meet growing demand for adding value to products and services, with cost reductions. It is recommended that the global reach of supply chains, shorter life cycles of products and increasing customer demands must be made aware organizations that interruptions in the supply chain can cause operational and financial impacts undesirable.

## Table of Contents

Chapter 1.....	1
1.0 INTRODUCTION.....	1
1.1 Background.....	1
1.3 Aim of the Study.....	14
1.5 Research Questions.....	15
1.6 Research Objectives.....	15
1.7 Hypotheses.....	16
1.8 Research Scope.....	16
1.9 Organization of Dissertation.....	16
Chapter 2.....	18
2.0 LITERATURE REVIEW.....	18
2.1 Explanation of Variables:.....	40
Chapter 3.....	43
3.0 RESEARCH METHODOLOGY.....	43
3.1 Nature of Research.....	43
3.2 Research Design.....	43
3.3 Sampling Technique and Sample Size.....	43
3.4 Data Collection Method.....	44
3.5 Primary Data Collection.....	44
3.6 Secondary Data Collection.....	44
3.7 Data Collection Instrument.....	45
3.8 Data Integration Method.....	45
3.9 Time Horizon.....	45
3.10 Limitations of the Study.....	46
3.11 Ethical Considerations.....	46
Chapter 4.....	47
4.0 FINDINGS AND ANALYSIS.....	47

4.1 Data Analysis.....	47
4.2 Regression Test.....	47
Chapter 5.....	52
5.0 DISCUSSION.....	52
Chapter 6.....	54
6.0 CONCLUSIONS AND RECOMMENDATIONS.....	54
6.1 Conclusions.....	54
6.2 Recommendations.....	56
Chapter 7.....	57
7.0 References.....	57
Chapter 8.....	63
8.0 Appendix.....	63
8.1 QUESTIONNAIRE.....	63