

**"MEASURING PERFORMANCE:.**

**Acquisition of Royal Bank of Scotland by  
Faysal Bank"**



**Submitted by**

ADNAN SAEED: 01-221101-001

AMJAD TARIQ: 01-221101-013

MOHSIN KAMAL: 01-221101-007

**SUPERVISOR**

MS. NADIA JAVED

**INTERNAL EXAMINER**

HINA SAMDANI

**EXTERNAL EXAMINER**

MS. MEHNAZ NAZ

**DEPARTMENT OF MANAGEMENT SCIENCES**

BAHRIA UNIVERSITY

ISLAMABAD

## **ABSTRACT**

The purpose and objective of this project is to measure the performance and efficiency before and after merger or acquisition in banking sector of Pakistan. To check that whether the performance with the help of merger or acquiring would put any effect in these institutions.

With the help of past research come to know that sometime merger or acquisition were not useful for companies because they didn't involve in the process of thorough research. This will help the business student, and the future researcher in analyzing the fact of merger or acquisition. The companies merge with each other to create synergy effect so this project is a complete research to check that it really creates any value to the firm. For the measurement of performance in banking sector the data should be from annual balance sheets, profit and loss statements, income statement and cash flows to measure the profitability, efficiency, and capital/leverage ratio of the institution that merge or acquire with each other for enhancing their operation.

Past research told that most of the people in the business industries were unaware of the problems that occur with the help of merger or acquiring other firm. Sometime company spend a lot of money to acquire other company that result in failure of acquisition.

So this research provides them the complete information before taking that step. The research clearly shows the path of measuring performance and

tells the audience that these are the most important ratios which measure the performance of banks.

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