

KNOW-WHERE®

Innovation with Boundless Potential

“Creating a Smart Phone Application that provides an Easy and Convenient way to Grocery Shopping”



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ABSTRACT

The Information and Communication Technology sector in Pakistan is fast becoming a hub of high performance business. With a major percentage of the population now using smart phones, this rampant technology has paved ways and created new markets for opportunity for not only the mobile services industry but the economy as a whole.

The objective of this report is to explore and demonstrate the potential that innovation and social entrepreneurship embraces by creating an android application platform for smart phones that carters a needs based approach, and minimizes difficulties that we face during the stages of selection and buying groceries.

ACKNOWLEDGEMENT

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DEDICATION

“To My Father and My family for all the Support, Love and Believing in Me. To all of my teachers, who have molded us by their unmatched dedication and untiring efforts to make me who I am today and what I shall be tomorrow. I owe them everything”.

By

Ali Qasim

To MY Beloved Father whose prayers and inspiration gave me the courage to dream high opened up avenues for me to explore my abilities, My Sweet & Loving Mother whose self-sacrificing love will always be cherished but can never be repaid, My Very Dear Brother And Loving Sisters whose loving support of whom in every aspect enabled me to achieve what my parents had inspired me to dream.

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By

Muhammad Ahmad

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