

Certificate by Sky Telecom



1st TELECOM COMPANY IN AJK&GB OFFERING HIGH SPEED FIBER OPTIC INTERNET CONNECTIVITY

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To whom it may concern

Respectfully it is stated that the group of Farhan Ali Khan, Harris Ahmed Qureshi and Sardar Hasan Ali Khan have been authorised by Sky Telecom Private Limited to make a marketing plan for the internet services being provided by the company under the same name in Mirpur city, Azad Jammu & Kashmir. It is also mentioned that the company gives full assurance that the marketing plane made by this group will be implemented with immediate effect.

Regards

Syed Imran Abbas Bukhari | CEO



Sky Telecom (Pvt.) Ltd.
39-B, Street # 38,
F-10/A, Islamabad, Pakistan.
Tel: +92-51-2103112-3
Fax: +92-51-2103121

Sky Telecom (Pvt.) Ltd.
1st Floor, Nishat Center,
Allama Iqbal Road, Mirpur, AJ&K
Tel: +92-5827-701233-35
Email: info@skytelecom.com.pk

Sky Telecom (Pvt.) Ltd.
Near President House, Jalalabad
Park Road, Muzaffarabad, AJ&K
Tel: +92-5822-700000-3

www.skytelecom.com.pk

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Abstract:

To stay connected with the world, internet has proved itself to exceed the expectations. The project revolved itself around the revision of formulating a marketing plan that has the viability to be implemented on an industrial scale. Moreover, this project also highlights the issues encountered by Sky Telecom and provides practical recommendations to face and mitigate them. Another major component of this project is the detailed analysis of the organization itself and the industry in which it is currently operating. This project sheds light upon the milestones that we have set for the testing and deployment phase of the marketing plan. The reason we have mentioned these diverse aspects is because they play an important role in the implementation of our suggested marketing plan. All of these aspects have been inculcated into formulating a well thought out marketing plan for Sky Telecom that is going to be practically sound and ready for deployment straight away.

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