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PROJECT ON:

INVENTORY MANAGEMENT LOGISTICS AND DISTRIBUTION OF PEPSICO COMPANY FOCUSING ON THE MANAGEMENT OF NON PERISHABLE PRODUCT OF PEPSI SNACKS NPC AND PC IN ISLAMABAD PAKISTAN.

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Final year project lays Pakistan

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ABSTRACT

Our project is on the inventory management system and their distribution system. We are going to study their method by which they satisfy the customer need and wants according to customer demand. Inventory management is very important for PepsiColays because their main aim is to satisfy customer by providing their good quality product so for fulfilling the demand of the customer they maintain their inventory and stock. When we visited the PepsiCo some problems we have noticed about logistics and distribution we met the sales manager and main distributor then We conducted interview from them and we find few loop holes in the inventory management system and then we decided to work on it through which they improve their inventory management system. The extensive study about the company provide us solutions to the problems that they should improve their inventory system by keeping past records ,should enhance distribution system by catering demand according to locality and by utilizing every cubic space of the every vehicle.